



Jennifer Kushell
YS Interactive / YSN.com

For more than a decade Jennifer Kushell, 34, has led a movement inspiring young people to achieve everything they have always dreamed about. As co-founder and president of YS Interactive Corp., and as a relentless advocate for her generation, Jennifer has impacted the lives and futures of millions around the world. In 2006, she led her company in launching YSN.com – Your Success Network – a new online universe for emerging adults to explore their passions, build a professional identity and find opportunities across the globe.

Organizations, companies and governments turn to Jennifer and her team at YSN.com to reach the most creative, ambitious and entrepreneurial movers and shakers in the 18-34 year-old demographic. The collaboration grants them unparalleled access to this age group, an intimate understanding of what motivates them and paves the way for innovative solutions to make their campaigns more influential and compelling.

Called a "guru" of her generation by *US News & World Report*, Jennifer has spoken to over 200 million people throughout the world via major media such as CNN, CNBC, CBS, ABC News with Peter Jennings, FOX News, BBC, NPR, PBS, *The Wall Street Journal*, *The Los Angeles Times*, *Fortune*, *USA Today*, *Business Week*, *Entrepreneur*, *Cosmopolitan* and *Seventeen*. She also works with more than 400 journalists on trends that affect young people while providing emotionally charged content to inspire them to lead extraordinary lives.

Jennifer is a leading corporate consultant, spokesperson, professional speaker, teacher and industry expert. At 19, Jennifer founded the Young Entrepreneurs Network, an organization of thousands of young and successful entrepreneurs from over 75 countries. She also co-authored the *New York Times* Best Seller, *Secrets of the Young & Successful*TM (Simon & Schuster, 2003), and wrote *The Young Entrepreneur's Edge* (Random House, 1997) and *Solo Para Emprendedores* (Grupo Norma, 2000),

Jennifer's extensive work in the corporate and nonprofit sectors includes projects with AOL, Visa, Bank of America, Business Week, Inc, Ernst & Young, MTV, Subway, Staples, Mobil Oil, The Australian Government, Boston Public Schools and The National Mentoring Coalition. She also served on the advisory boards of The National Foundation for Teaching Entrepreneurship, The National Institute for Entrepreneurship, Southern California Entrepreneurship Academy, National Mentoring Policy Counsel and Women's Leadership Exchange.