



## Jennifer Kushell

Jennifer Kushell, CEO and founder of Young & Successful Media and YSN.com, has been on a mission to impact the lives and futures of young people globally for the past two decades. Kushell sculpts groundbreaking campaigns around youth empowerment, employment and entrepreneurship, bringing educational, government and corporate stakeholders together to impact millions.

Such programs have included: piloting the first coding and entrepreneurship bootcamps for Job Corps/US Dept of Labor; building Exploring Your Potential, a mobile-friendly online career planning course with Bloomberg; creating the first virtual work curriculum in the Middle East for Education for Employment; producing the 100 country Subway Global Challenge; and the International Franchise Association's NextGen in Franchising campaign to incubate young entrepreneurs with scalable business concepts.

Author of the New York Times Bestseller *Secrets of the Young & Successful*, Kushell has been called the "Career Doctor" by Cosmopolitan and a "guru" by US News and World Report. She is an advisor to leading global youth organizations, a delegate of several State Department led entrepreneurship missions, and Youth Advisor for the UN's Sustainable Development Committee.

A relentless advocate for ambitious young people everywhere, In 1993, at 19, her Young Entrepreneurs Network was one of the first online communities on CompuServ. In her 20s, Kushell was instrumental in spearheading the young entrepreneur movement in America, garnering 300 million media impressions about the new trend. In her 30s, YSN.com was launched as the first professional social network for young people, engaging 25,000 from 160 counties. Today, YSN is deploying game-changing education through online learning to dramatically change the way young people engage with the new world of work and global opportunity.